RCTC PROGRAM PLAN

BUSINESS INTELLIGENCE AND AI IMPLEMENTATION
Certificate

I. **PROGRAM CORE REQUIREMENTS...10 CREDITS**
    BUS 2212, Business and Economic Statistics, 4 cr
    BUS 2508, Business Analytics and Data Visualization, 3 cr
    BUS 2510, Strategic Business Analytics and AI Integration, 3 cr

TOTAL...10 CREDITS

PROGRAM OUTCOMES:

Upon completion of the Business Analytics and AI Certification certificate program at RCTC, students will achieve the following outcomes:

- Demonstrate ability to design and evaluate complex analytical strategies, consider ethical implications and real-world business applications.
- Apply statistical concepts and procedures needed to solve business problems.
- Create effective data visualizations to communicate findings.
- Effectively navigate and utilize various data sources and AI platforms to support business decision-making processes.
- Preparation to take industry AI Certification exams.

Date of Implementation: Fall 2025

ROCHESTER COMMUNITY AND TECHNICAL COLLEGE

MINNESOTA STATE

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A member of the Minnesota State system and an affirmative action/equal opportunity college.
RCTC empowers students to thrive in an ever-changing, diverse society by providing access to exceptional education.